

# UNIVERSITY ALLIANCES PROGRAM

## STEERING INNOVATION AND ADVANCEMENT THROUGH EDUCATION

Education is the key to innovation and advancement. As a firm believer in quality education, SAP has made extensive contributions to the goal of nurturing and developing young talents.



### Nurturing the Future

As the world's leading software provider, SAP has made it possible for students to experience first-hand how SAP's leading-edge business suite and solutions help organizations operate and how integrated systems can make businesses more successful. This in turn enhances the students' marketability as they enter the job market with the highly sought-after SAP skills acquired from the University Alliances Program.

There is an increasing demand for SAP professionals in the job market, as reported by ComputerWeekly/SSL analysis and ZDnetAsia, which is attributed to the growing market for Enterprise Resource Planning (ERP) services in Asia Pacific. This growth is a direct result of the increasing adoption of SAP business applications by enterprises to drive efficiency and growth.

### SAP University Alliances Program

The SAP University Alliances Program provides universities with access to the latest technology and the opportunity to utilize SAP solutions in an academic environment. University faculty members are provided with the necessary teaching tools and resources to reinforce the students' learning experience on how technology enables integrated business processes and strategic thinking. Students are equipped with fundamental knowledge and can advance further with the SAP certification opportunity to hone their SAP skills.

The Program is crucial in enabling a well-rounded SAP ecosystem. By supporting the development and enhancement of SAP skills among students through helping them to understand fundamental concepts, training and SAP certification courses, the Program builds a pipeline of SAP skills for customers, partners and SAP.

Since its launch in 1988, the membership of the University Alliances Program has been growing with over 700 universities in 36 countries, more than 2,200 faculty members, and 130,000 students. In Asia Pacific Japan region, the Program has universities participating in Australia, China, India, Japan, Korea, New Zealand, Singapore, Taiwan and other countries.

Participation in the University Alliances Program brings benefits across many levels:

#### Universities

The Program allows universities to leverage SAP solutions for curriculum development and teacher training. In addition, the various workshops and research opportunities within the Program allows for interaction and collaboration amongst universities, locally and regionally. This in turn, will become a competitive advantage for student recruitment into participating universities.

### Students

Students gain practical real-life insights into daily corporate life and experience on how business is done. They learn the critical importance of responsible corporate management and business processes. Being acquainted and certified with the world's leading software brings the students greater employment potential and a higher level of contribution to future employers.

### Customers & Partners

High quality education makes for a qualified and experienced workforce. Through the Program, customers and partners can quickly narrow their search for graduates with qualified SAP skills and knowledge from the participating universities and hence, lower their Total Cost of Ownership.

### Contact Us

For more information or to find out how you as a university, partner or customer can be part of this SAP University Alliances Program in the Asia Pacific Japan region, please visit the University Alliances Program website at [www.sap.com/asia/uap](http://www.sap.com/asia/uap) and leave us a message with your enquiry.

[www.sap.com/asia](http://www.sap.com/asia)

2007/12

Company's registration no.: 198902722M

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