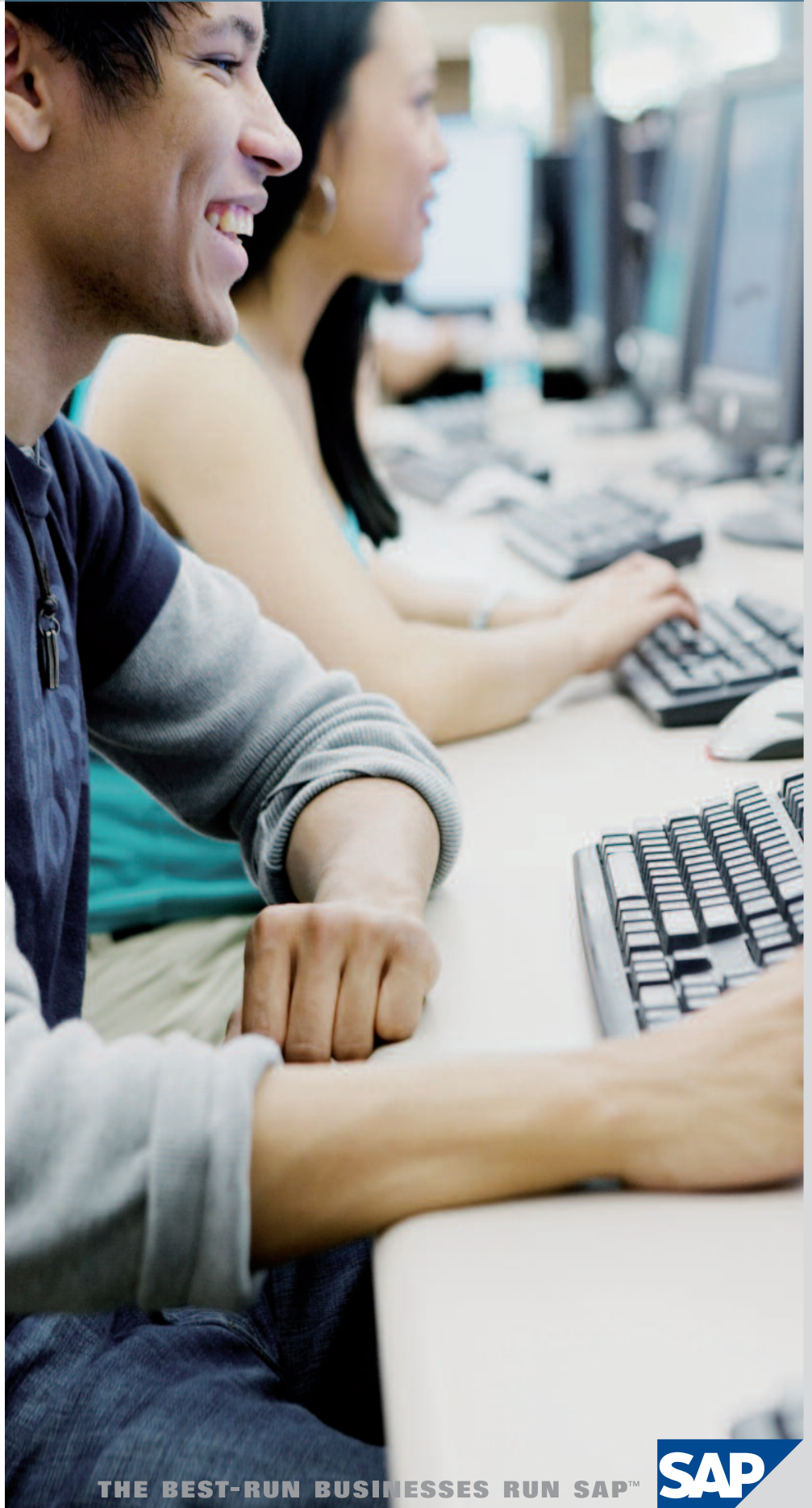


# SAP UNIVERSITY ALLIANCES

## AN EDUCATION BASED ON INNOVATION

Having the ability to connect real-world business issues with information technology challenges is a skill that is much sought after by employers around the world.



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“The SAP BPERP course provided me with a good introduction to the integrated business processes available in SAP® ERP for a typical SME business domain. The course assisted me to quickly settle into the working environment at SCS, as it taught me the fundamental aspects of SAP functionalities, which equipped me with the ability to quickly grasp and understand the different business requirements easily.”

Mr. Ted Goh Kheng Kok  
Senior Programmer Analyst, SAP Competency Centre, Singapore Computer Systems; Graduate and SAP BPERP-certified student, National University of Singapore, 2007

### Will you be a part of the workforce of the future?

The need for more business and technology savvy individuals has increased dramatically over the last few years. The dwindling pool of talented and well-rounded candidates has resulted in employers paying a premium to attract sufficient skilled employees.

Companies that hire such individuals often find that they require less initial training, are able to contribute quickly to their teams and have stronger critical thinking skills. These students have better insight into how a company works and secure a distinct advantage in the job market.

Technology is increasingly driving business today and students who understand and are able to meld business and technology together will gain a head-start in their career.

### Shortage of SAP trained professionals

There is an increasing demand for SAP professionals in the job market, as reported by ComputerWeekly/SSL analysis and ZDnetAsia, which is attributed to the growing marketing for Enterprise Resource Planning (ERP) services in Asia Pacific. This growth is a direct result of the increasing adoption of SAP business applications by enterprises to drive efficiency and growth. Meeting this shortage requires the development and enhancement of SAP skills among students, helping them to understand fundamental concepts, transition quickly and easily into the more in-depth training and SAP certification courses.

### SAP: World's leading business software provider

Serving more than 43,400 customers worldwide, SAP is the world's largest business software company and the world's third-largest independent software provider. SAP's rich history

of innovation and consistent growth has established itself as a true industry leader.

SAP started its Asia Pacific operations in Singapore and Australia in 1989. Today, it has offices in China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Taiwan and Thailand.

With more than 6,000 employees in consulting, training, pre-sales, sales, training, marketing, and customer support in Asia Pacific, it has a customer installation base of over 18,700 comprising multinationals, as well as small and mid-sized enterprises (SMEs) from across all industries. Powered by the SAP NetWeaver® platform to drive innovation and enable business change, SAP® Business Suite solutions are helping enterprises around the world improve customer relationships, enhance partner collaboration and create efficiencies across their supply chains and business operations. SAP industry solutions support the unique business processes of more than 25 industry segments, including high tech, retail, public sector and financial services.

### SAP University Alliances Program: An education based on innovation

The SAP University Alliances Program provides students with access to one of the world's leading software for students to learn about business process management within an academic environment. Through useful hands-on experience, students become familiar and ready to work with SAP enterprise systems when they enter the workforce.

Since its launch in 1988 in Germany, the SAP University Alliances Program now boasts over 800 participating universities in 36 countries. It has more than 2,200 SAP-proficient faculty members and 150,000 students enrolled in courses supported by SAP software. In Asia Pacific Japan, the Program has member universities in Australia, China, India, Japan, Korea, New Zealand, Singapore, Taiwan, and other countries.

The Program supports educational efforts in a broad range of disciplines, including accounting, finance, organization management, operations management, supply chain management, marketing, business strategy, information systems, computer science, and engineering. By providing advanced technologies, such as those supporting next-generation IT architectures around key business processes, the Program empowers academics of universities and technical institutes to impart SAP skills and knowledge to develop highly SAP-qualified graduates.

The Program enables students at participating campuses to experience first-hand how organizations operate, and how integrated systems can make organizations more efficient, productive and profitable. Students not only gain hands-on experience and valuable skill sets, but also have a competitive advantage in the job market – multiple career options between business and IT, more managerial opportunities to lead across organizations within companies, and higher starting salaries.

### Benefits for Students

Students gain a real-life perspective on

how business is done in the “real world” and are better for their careers. Being acquainted with the world’s leading software brings with it:

- Greater employability potential.
- Higher starting salaries.
- Immediate hiring by SAP customers and partners.
- Opportunities to take SAP certification courses conducted on campuses at highly subsidized rates and get certified.
- Unique and enhanced learning experience where you are able to put theory into practice through the use of innovative teaching curricula and methods.

### Your university as part of the SAP ecosystem

Educational institutes who are members of this Program join a global network of researchers, educators, customers, and partners who use SAP. This well-rounded SAP ecosystem serves as a platform to promote innovation, encourage collaboration and facilitate communication of business ideas. Through such exchanges, the academics in turn impart the latest skills and knowledge to their students.

### Access to the state-of-the-art software

Member institutions of the University Alliances Program develop innovative curricula for their students with the use of the world’s most utilized Enterprise Resource Planning and e-business software which is the same software SAP customers are using around the world. Students from the member institutions find themselves



“Students who take up the SAP BPERP certification course will have the added advantage of being equipped with a good understanding of business processes adopted in companies. They will also get insights into the best practices on how infocomm can be leveraged upon to optimize business processes and transform the way business is done. Graduates with a grasp of both infocomm skills and business domain knowledge will be in greater demand, as companies today constantly seek talent to develop innovative solutions.”

Ms. Christina Gan  
Senior Director, (Infocomm Security and Manpower Development),  
Infocomm Development Authority of Singapore (IDA)

adapt very quickly to the working environment when they are hired by SAP customers and partners.

## SAP® Best Practices in Enterprise Resource Planning (BPERP)

Students who are keen to advance their technology knowledge and gain SAP certification can take up the SAP BPERP course. Using the SAP-sponsored training systems, the BPERP course teaches students how to use SAP® ERP to integrate business processes and departments based on SAP's proprietary Best Practices.

This certification program is recognized globally. It is a first-step for graduates looking at becoming a full-fledged SAP consultant. SAP provides internship opportunities for suitable candidates to work in sales offices in Asia and even in global delivery centers in India and China.

SAP partners and customers are also committed to offering internship positions and even full-time employment to graduates who have demonstrated good aptitude and understanding in the application of their knowledge of SAP.

- A world's first, the course gives a broad understanding of SAP ERP skills based on a functional scope of real-world SAP Best Practices, something never before available in an academic course.
- The course is conducted on campus by certified academics from institutions who are members of the University Alliances Program.
- Offered only to students of the member institutions of the University Alliances Program and they enjoy a subsidized rate determined by their institutions which is lower than what is offered to the public.
- Upon completion of the course, students will be able to describe how business and analytical processes are supported and integrated on SAP ERP platform as well as the benefits of a packaged ERP approach.
- Students will be assessed via an online examination before they are awarded the BPERP certification.

After receiving the BPERP Certification, the students can consider proceeding to take further certification courses on the campus or at a nearby SAP Training Academy via e-learning mode.

### Contact Us

For more information on the SAP University Alliances Program in the Asia Pacific region, please visit the Program website at [www.sap.com/asia/uap](http://www.sap.com/asia/uap)

[www.sap.com/asia](http://www.sap.com/asia)

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